

# Africa Today- A commercial of awareness

## Project

Our study of Africa would not be complete without relating global issues of Africa today. For the next 2 days you will be exploring a current issue on the continent of Africa. You will be researching information about a political, social or economic problem in Africa. Find a topic that will open up your understanding of Africa. Teach yourself about people that are not as fortunate as you.

We will be researching online Monday and Tuesday. On Wednesday we will have the COW that has the computers with cameras to make a "Did You Know Commercial." You will be filming yourself for 1 minute informing your audience of what is going on in Africa today.

## Notes

You will be taking detailed bullet point notes on a topic. You must have a minimum of 20 detailed facts. You should probably have more facts, if you are doing a good job researching. You might not use all the information you have in your commercial. You will have to time yourself before you do a final commercial. A list of 5 foods they eat is not 5 facts it is 1.

## Sources

You must have 2 sources. This bibliography can be typed on Tuesday. Do not just list a website - look in your planner page 22 to see the form.

## Eye Jot Commercial

Write out what you want to say and practice your 1 minute speech. You should be ready to film on Wednesday. Go to [eyejot.com](http://eyejot.com) and register for a new account. Use your same Nagel login. When finished email the commercial to

[patgrove@live.foresthills.edu](mailto:patgrove@live.foresthills.edu)

You can film again, if you make a mistake the 1<sup>st</sup> time. Remember you need to practice before shooting your commercial.

If you do not get this done in Class on Wednesday you will have until Friday 3:00 before it is late. I will be after school Thursday if you need help.

### **Rubric**

20 points - detailed bullet point notes

30 points - commercial (I am looking for eye contact, knowledge of your topic, creativity and originality)

### **Resources**

Look at the wiki for a starting point on all the topics. That starting point can be one source. Do not spend the whole period searching the internet. If you are not successful after 10 minutes raise your hand for help.

<http://socialstudies7-5.wikispaces.com/>

### **Possible Topics**

Child Slavery

Chocolate leading to slavery

Mining of diamonds (blood spilled in mining)

Modern day pirates

Darfur and its conflict (genocide in Darfur)

Natural resources and war

Health issues and Aids

Economic issues

Environmental issues (deforestation, erosion)

Food Crisis in Africa

Education Crisis

Tribal Problem

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30 points - commercial (I am looking for eye contact, knowledge of your topic, creativity and originality)

10 points - bibliography

60 point total

### **Resources**

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